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**ST.GEORGE MARGIN LENDING
PLANNER ASSIST™ EDUCATION FORUMS 2004
INCORPORATING THE
LAUNCH OF ST.GEORGE MARGIN LENDING'S
ONLINE *GEARING COLLEGE* FOR PLANNERS**

Brisbane	March 2
Sydney	March 3
Perth	March 5
Melbourne	March 9 & 10
Adelaide	March 11

St.George Margin Lending today announced the launch of 6 exciting Australia-wide educational Forums that will help financial planners and advisers to grow their businesses. The St.George Margin Lending Planner Assist™ Forums are to be presented in conjunction with Shirlaws Business Coaching, an international coaching organisation that won a Telstra Small Business Award in 2003.

St.George Margin Lending's online Planner Assist™ has set the standard in helping planners with their businesses and providing information on Margin Lending products and practice management tools. Craig Mowll, St.George Margin Lending Head of Distribution, lead the team that created Planner Assist™, an Australian first, identifying a gap in availability of adviser resources.

Based on their own business models, Shirlaws specialises in providing clients with innovative skills and strategies for developing successful and sustainable business. Free seminars at Forums Australia-wide will be presented by specialists from Shirlaws who will advise on how to grow a business, lead generation and referrals.

"Because these Forums are so focused on growing businesses and adviser education, we've had an unprecedented response from IFAs wanting to attend these events," said Craig Mowll, St.George Margin Lending Head of Distribution.

“The St.George Margin Lending Planner Assist™ Forums will provide an ideal opportunity to talk directly to advisers and relaunch the online Planner Assist™ with greatly increased website capabilities, ” he concluded.

Planner Assist™ provides detailed St.George Margin Lending product information with full due diligence and allows planners to professionally compare St.George Margin Lending products with margin lending products offered by our competitors. There is also a wealth of technical information, together with tax strategies, as well as components on managing risk and capital gains.

The Gearing College

New to the relaunching St.George Margin Lending Planner Assist™ is *The Gearing College*, designed to educate planners and provide them with the knowledge, skills and information about gearing to better serve their clients. Understanding gearing has become an important issue for planners, particularly in relation to managing risk.

The Gearing College also provides financial planners with a complete qualification based around risk. Planners can complete two modules sit for an examination, earning 3 CPD points per module. Completion entitles them to a DFP equivalent qualification that is recognised by all relevant industry bodies. *The Gearing College* provides financial planners and advisers with a one-stop online education and information service simply by utilising this innovative website: plannerassist.com.au

St.George Margin Lending Planner Assist™ Roadshows:

Brisbane, Tuesday March 2, Grand Ballroom – Stamford Plaza
Sydney, Wednesday March 3, Grand Ballroom – The Westin Sydney
Perth, Friday March 5, Golden Ballroom – Sheraton Perth
Melbourne, Tuesday March 9, Grand Ballroom – The Manningham, Bulleen
Melbourne, Wednesday March 10, The Ballroom – Grand Towers Melbourne
Adelaide, Thursday March 11, Regency Ballroom – Hyatt Regency Adelaide

For further information:
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Craig Mowll has been in the financial services industry for close to fifteen years, establishing and running his own successful financial planning and insurance practice, prior to joining St.George Margin Lending as Head of Distribution in 2001.

St.George Margin Lending is a member
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