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St.George Margin Lending Margin Lender of the Year - *AFR Smart Investor* Blue Ribbon Awards 2008

St.George Margin Lending has been named “Margin Lender of the Year” in the *AFR Smart Investor* Blue Ribbon Awards 2008.

The Awards judges noted that St.George offers the best balance between fees and features including unlimited free transactions, no account service fee and choice of broker.

This is the first time St.George Margin Lending has won this award and adds to an impressive list of other margin lending awards.

“Margin lending is a proven wealth creation strategy, suitable for medium to long term investors. These awards recognise the value of the strategy and the benefits of robust processes of the key margin lending providers,” said David Curry, General Manager, St.George Margin Lending.

Curry pointed to the businesses’ governance processes and commitment to its clients that underpin the recognition it received in this and has received from other awards.

“Investors are readying themselves to re-enter the market – and independent recognition of the high standards of service provide an important level of confidence for these investors,” he added.

Education is the key to investing at this time and St.George Margin Lending have developed some useful information which can be found at st.georgemarginlending.com.au to assist investors. Adviser education is also important and St.George Margin Lending, in conjunction with Gryphon Learning, provides a Gearing College to enhance adviser education.

“Our online simulator enables advisers and their clients to understand the impact on their margin loan gearing ratios before executing trades, which helps minimise the chance of a margin call.” said Curry.

Curry concluded by congratulating the team for this achievement and their ongoing commitment to maintaining the businesses’ high standards.

For more information, contact Michael Charlton on 0419 938 346